



PHILIP DOPPEL

GRAPHIC DESIGN

I have a strong desire to expand my knowledge and interest in the concepts of design while contributing to the success of my employer. I am eager to continue my development and learning as an artist and designer while contributing as a member of a team.

CONTACT

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EDUCATION

James Madison University
Bachelor of Fine Arts
Graphic Design
2023

SKILLS

Photoshop

Illustrator

InDesign

Illustration

Adobe XD

After Effects

Webflow

RELEVANT COURSE EXPERIENCE

Digital Media Design

- Studies concentrated on executing dynamic images using techniques and tools such as Adobe Photoshop, Illustrator, and InDesign
- Focus on screen-based design and visual communications with experience in motion, user experience design (UX) and user interface design (UI), web design, introductory coding using HTML and CSS, and gain a general understanding of visual design for screens

Image-Making

- Exploration of strategies for conceptualizing, analyzing, and solving design problems
- Course objectives include being able to understand the basic principles of graphic communication, graphic presentation of ideas, and the creative process
- Obtained a working knowledge of the methods used by the graphic communicator which include strategies for conceptualizing, analyzing, and solving design problems

Typography

- Acquired skills to identify and describe a variety of typefaces based on type classifications and letterform analysis, demonstrate a basic working knowledge of design methodology, process and craft as vehicles to enhance the communicative value of typography
- Demonstrated ability to conceptualize to create unique typographic solutions, distinguish and describe, in analytical terms, the differences between appropriate and not appropriate typography
- Focus on typography for its aesthetic and communicative value. Context effects on legibility and readability, type as image, type in sequence, and typographic systems

WORK EXPERIENCE

Bustard Landscaping Sales Associate and Laborer	2015-2022
Wawa Inc. Customer Service Associate	2018-2019